



Henderson County Local Government
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FOR IMMEDIATE RELEASE

SCORE Seminar at Henderson County Public Library Supports Local Entrepreneurs

HC-2017-9

Hendersonville, NC – March 8, 2017

The Henderson County Public Library in partnership with WNC SCORE is hosting three business and entrepreneur sessions. SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. Sessions take place in the Kaplan Auditorium of the Main Library on March 15, April 19, and May 17 from 6-7:45pm. The events are free.

On March 15, Bruce Hunt, SCORE Hendersonville Branch Manager and Certified Mentor, will guide attendees through “Writing a Business Plan for Success.” As a retired Senior VP of BB&T, Mr. Hunt will share practical insights based on his 37 years of commercial banking experiences with small and medium sized businesses. Each participant will receive worksheets to help tailor their business plan to the desired audience; analyze products, services, and competition; and address their business’ SWOT (Strengths, Weaknesses, Opportunities, and Threats).

Owners and employees of small businesses, potential start-ups, and non-profit organizations are encouraged to attend and develop a business plan to operate, thrive, and grow. Please RSVP by phone at 828-697-4725 (option 3 for the Information Desk).

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