



**HENDERSON COUNTY**  
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## PRESS RELEASE

### FOR IMMEDIATE RELEASE

# Henderson County Launches Logo Design Contest

Henderson County Looking for Citizens to Submit Ideas for a New County Logo

**March 31, 2010 – Henderson County, NC:** Henderson County is looking for graphic designers of all ages and skill levels to enter a contest to create a new logo for Henderson County. We are looking for a modern, eye-catching logo that reflects what makes Henderson County such a unique to live and work.

A committee of Henderson County employees will choose the top three design entries. In early August the County will put the top three designs on our website and allow citizens of Henderson County to vote on their favorite design. **The deadline for submissions is Friday, July 16 at 5:00 p.m. No late submission will be considered.**

#### Contest Guidelines:

1. Entries must be submitted by email to [PIO@hendersoncountync.org](mailto:PIO@hendersoncountync.org) or submissions can be mailed in electronic format (on USB or CD-ROM) to Christina DeStefano, 1 Historic Courthouse Square, Suite 3, Hendersonville, NC 28792. All entries must be submitted in TIFF or a compatible format.
2. The email must include the name, age, postal address, phone number and email address of the entrant.
3. No more than one entry may be submitted by any one entrant.
4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
5. The deadline for entries is Friday, July 16, 2010 at 5:00 p.m.
6. We will attempt to acknowledge receipt of submission within one week; however, we are not responsible for entries or responses lost in the mail or by e-mail.
7. There is no fee to enter the contest.
8. All Henderson County employees and children of employees are ineligible to enter the contest.
9. Henderson County reserves the right to use any submissions for the duration of the contest. The creator of the winning logo will be required to sign documentation giving Henderson County permission to use the logo in any way we see fit.

#### Submission Guidelines:

1. The purpose of the contest is to design an updated logo for Henderson County. The logo will be used online, in print, and on promotional items. Flexibility is a key requirement, including the need to resize easily and to look good in black and white, as well as color. The final version of the logo will need to be suitable for high quality printing.
2. Entrant should take care to ensure that their entries are unique and not in any way similar to existing logos or copyrighted images.
3. The logo must contain the name of the organization: Henderson County.
4. The logo must not contain any text besides what is required above.
5. Due to the requirements for high-quality printing and re-sizing entries must be submitted in a TIFF or other compatible format. Color in this version must be CMYK, no spot colors.

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