PUBLIC INPUT
SIGN UP SHEET

PUBLIC INPUT SHALL BE LIMITED TO THREE (3) MINUTES PER PERSON.

EACH PERSON SHOULD:
(1) STATE YOUR NAME
(2) IN WHAT AREA OF THE COUNTY YOU LIVE
(3) SPEAK IN A CLEAR AND COURTEOUS MANNER.

Please Print:  NAME    ADDRESS    ISSUE

1. _______________  _______________  _______________
2. Lee Boyd       981 Asheville Hwy   Soccer
3. Scott Donaldson 1206 Crooked Creek  Recreation
4. Judith Long     811 Case St.      The Free Clinics
5. Corrine Smith  1231 Boy 104th Home Animal Ord.
6. Mary Ciocciini  112 Founders Dr. Flathead Soccer
7. Jeff Millan     1100 4th Ave W.   Recreational
8. Chip Worrell   574 Jim Place    Soccer
9. Franklin Lucas  509 Sourdough    PARC
10. Mark Hunnicutt 3 Candlestick Dr. Soccer
11. John Dackland 12 28 Chantilly    Thursday/Mission PARC
12. Jason Wells    311 Almond Branch Hl   PARC
13. _______________  _______________  _______________
A public – private partnership

Highland Lake Park

Henderson County and
Henderson County Soccer Association
October 19, 2011
Bigger than ever

Parks department, area soccer leagues hustle to keep up with growing demand

Soccer proponents push for complex

A lot of them have dreamed of being great players, but that may not happen if they don't practice. All of them need a good, safe place to play and grow. The time has come for the Soccer United, Inc. to build a new complex in the area. This is what we would like to see. The complex would include five fields, a parking lot, and a pavilion. This is what the town has been waiting for. The complex needs funding from state and federal agencies. We must work together to make it happen.
HHS hosts meeting on park needs

By JAMIE SERFAS
Photo/Dave Shiffman
Henderson County's recreation department hosts a series of public input sessions on parks and recreation needs at 6:30 p.m. tonight at Hendersonville High School.

Interim Parks and Recreation Director Enrique Jones said the county is developing a facility needs assessment and it wants to know what its recreation facilities the community desires. So far, four main facilities needed have been soccer fields, a dog park, a pool and green space.

Jones said soccer fields have been the most requested. Henderson County's soccer program serves more than 1,000 kids each year and has been in operation for more than a decade.

"There have been a lot of people over the years who have been touched by that program," Jones said.

The information sessions have been well attended and the public has voiced its opinion, Jones said.

"We have had about 100 people at each session," Jones said. "We have had about 100 people at each session and 30 people made comments.

Children participate in the Challenger British Soccer Camp at Jackson Park in Hendersonville.

Jones said the county has been asked how much funding it needs for new fields and park improvements.

"At the current funding level, we will not be able to do much," Jones said.

Jones said there is some money available within the county to increase capital expenditures within the Parks and Recreation Department. He said some of the funds could come from the bond issued from the land transfer tax, if approved by county voters.

County works on plans for parks

— Make your suggestions

By Melanie Storm

HENDERSONVILLE — During the season, soccer fields at Jackson Park are filled from one end to the other.

"Parents are asking us to add more fields and better facilities for our soccer fields," said Jones. "We are planning to add more fields and better facilities for our soccer fields."
Facilities Needs Assessment Report
Henderson County Parks and Recreation
December 3, 2007

- 5 public input sessions
- Soccer Complex was identified as a top priority
- Report estimates between 6 and 11 million dollars may be needed for such a facility.
- Park has room for additional amenities including picnic shelters, playgrounds, walking trail and more....
The Henderson County Soccer Association, Inc. (HCSA), a 501(c)(3) non-profit and educational organization, was established in 2000.

Our mission is to foster the physical, mental, and emotional growth of our youth through the sport of soccer.

- Develop players by building and improving their skills and fitness
- Develop coaches through a high quality instructional program
- Promote and encourage high standards of sportsmanship

WHY IS HCSA SO ACTIVE

- Approximately 1,200 young people playing a year
- Approximately 600 adult league players
- There are no regulation size dedicated soccer fields in the Town, county, or city
- These fields will be used by recreation, academy, challenge, classic, and adult players
Highland Lake Park

- 65-acres
- 1.5 mile perimeter walking/biking trail
- 18 acre Soccer complex with Bermuda grass and irrigation
- Future recreational areas for picnic shelters, playgrounds, etc.
HCSA PARTNERSHIP

- Completing Final Engineering Plans
- Prepared detailed Cost Estimates
- Preparing sediment and erosion control plans
- Private fund raising campaign
- HCSA Grant writing

Soccer Complex

- 3 FULL SIZE GRASS FIELDS
- 6 U-12 Fields
- Bermuda grass and irrigation
- Consistent playing conditions
- HCSA can host matches for our recreation and travel soccer teams
- Provide location for soccer camps and tournaments
“Dribble down effect”
Youth tournament boosts local economy 4/30/2003

• “according to projections from the Asheville area Chamber of Commerce, soccer fans won’t be the only locals benefiting from the tournament (60 teams), Chamber estimates that the hordes of families flocking to the area will have a 1.6 million dollar impact on the local economy.”
• “that impact goes beyond hotels and restaurants, there’s also incidental shopping, souvenirs, they buy gas, eat in restaurants...this money is spread around.”

Why should Henderson County support Highland Lake Park?

• This park will meet the number one need identified in the Henderson County Facilities Needs Assessment Report.
• This park could meet the top six needs identified in report.
• There are more than 1,200 young people and 600 adult players playing soccer each year.
• There are no dedicated regulation sized soccer fields in the county.
• Master plan includes walking trails and future recreational uses that could include picnic shelters, playgrounds and more.
Henderson County Wins with Highland Lake Park

- Central location where families come together to enjoy our community
- Multipurpose park with new amenities for everyone in Henderson County
- Athletes of all ages and skill levels will have quality game and practice fields
- Civic pride
- Increased community marketability
- Economic benefit within Henderson County

10/7/2008
- Healthy and active families are proud to call Henderson County home
**TABLE 1: Fee Schedule**

<table>
<thead>
<tr>
<th></th>
<th>Worst Case</th>
<th>Better Case</th>
<th>Best Case</th>
</tr>
</thead>
<tbody>
<tr>
<td>Player Participant Fees</td>
<td>$50/$40</td>
<td>$75/$55</td>
<td>$80/$65</td>
</tr>
<tr>
<td>Number of Participants</td>
<td>200 additional</td>
<td>1455</td>
<td>1455</td>
</tr>
<tr>
<td>Rental Fees for Fields and Facilities</td>
<td>$75/$115</td>
<td>$75/$115</td>
<td>$150/$200</td>
</tr>
<tr>
<td>Profit Sharing from Tournaments and Soccer Events</td>
<td></td>
<td></td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Notes:**

1. Fees included in the "Worst Case" scenario are based on the current fee schedule.
2. Fee Schedule cost is for fall/spring seasons.
3. Rental Fees are for field/park rentals
4. Partnership with HCSA in sharing Tournaments profits on a 50/50 basis.
<table>
<thead>
<tr>
<th></th>
<th><strong>OPTION 1</strong></th>
<th><strong>OPTION 2</strong></th>
<th><strong>OPTION 1</strong></th>
<th><strong>OPTION 2</strong></th>
<th><strong>OPTION 1</strong></th>
<th><strong>OPTION 2</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Worst Case Scenario WITHOUT FINANCING</strong></td>
<td><strong>Worst Case Scenario WITHOUT FINANCING</strong></td>
<td><strong>Better Case Scenario WITHOUT FINANCING</strong></td>
<td><strong>Better Case Scenario WITHOUT FINANCING</strong></td>
<td><strong>Best Case Scenario WITHOUT FINANCING</strong></td>
<td><strong>Best Case Scenario WITHOUT FINANCING</strong></td>
</tr>
<tr>
<td><strong>Operating Revenues</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Operating Revenues</td>
<td>$25,610</td>
<td>$25,610</td>
<td>$49,700</td>
<td>$49,700</td>
<td>$81,390</td>
<td>$81,390</td>
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<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$144,121</td>
<td>$144,121</td>
<td>$144,121</td>
<td>$144,121</td>
<td>$144,121</td>
<td>$144,121</td>
</tr>
<tr>
<td>Developmental Costs</td>
<td>$10,000</td>
<td>$-</td>
<td>$10,000</td>
<td>$-</td>
<td>$10,000</td>
<td>$-</td>
</tr>
<tr>
<td>Acquisition Costs</td>
<td>$141,427</td>
<td>$-</td>
<td>$141,427</td>
<td>$-</td>
<td>$141,427</td>
<td>$-</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$295,548</td>
<td>$144,121</td>
<td>$295,548</td>
<td>$144,121</td>
<td>$295,548</td>
<td>$144,121</td>
</tr>
<tr>
<td><strong>Projected Net Profit/(Loss)</strong></td>
<td>$(269,938)</td>
<td>$(118,511)</td>
<td>$(245,848)</td>
<td>$(94,421)</td>
<td>$(214,158)</td>
<td>$(62,731)</td>
</tr>
<tr>
<td><strong>Cost Recovery</strong></td>
<td>9%</td>
<td>18%</td>
<td>17%</td>
<td>34%</td>
<td>28%</td>
<td>56%</td>
</tr>
</tbody>
</table>